

41 Club Secretary's Report April 2024

Following the decision agreed at the 2023 AGM, the Committee met three times during the year and agreed the 23/24 programme. A Lead Organiser is now assigned to each 41 Club meeting. There is no longer the specific roles of Chair and Vice, and the 'Committee', remains open for any member to attend. This approach has proved successful and cohesive.

Peter McBride, National Membership Officer attended our October 23 meeting to put the case for remaining in National following some disquiet over National procedures and an increase in subscriptions. Peter's arguments and explanations won the day, with an overwhelming number of members voting to remain in National.

National are reviewing options about how to progress dwindling membership and are sounding out others in Round Table and in 41Club about the possibility of an eventual 41Club brand re-think. Not necessarily losing the 41Club brand altogether but perhaps easing it into an alternative brand. National are conducting forays into advertising in social media, which has apparently proved successful in the geographical areas in which it has been tested. A wider roll out might follow.

Eddie Warans

Secretary